

**METAL**

BUDAPEST CENTRAL EUROPEAN FASHION  
WEEK A/W 23-24

TESTING A NEW CONCEPT



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important fashion events in the Central European region, will celebrate its 11th edition from February 2 to 6. And they're ready to present important innovations, hosting designer presentations at four iconic venues: the National Dance Theatre, the Hungarian National Museum, the Museum of Ethnography, and the ELTE University Library.

“Many successful international examples show that such a creative event has the effect of stimulating interest in a destination. Highly read, international journalists and influencers with extensive followings can shine a light on Budapest's beautiful sights and extraordinary attractions to a wide audience,” said Zsófia Jakab, CEO of the Hungarian Fashion & Design Agency, about this revolutionary concept change. We were already able to verify this when we went to its fashion week in September 2022 -you can read our review [here](#). Budapest Central European Fashion Week not only allowed us to get to know the young and established talents of the country but also offered an experience with which to learn much more about its culture, its impressive city and its passion for fashion.

Having invited Polish and Ukrainian designers to participate in its latest edition, this platform set up the Advisory Board to support the BCEFW event in the first weeks of 2023. This initiative seeks to improve the functioning and appeal of the fashion sector in Central and Eastern Europe, in addition to promoting factors as important as technology or sustainability in a real and progressive way. Well-directed efforts promise to continue consolidating this platform as an essential one on the international map, achieving greater global impact and getting the

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presentations of fifteen Hungarian, two Polish, and two Slovakian fashion brands, the Fashion Week program will feature a number of side events and a BCEFW pop-up store will open its doors to customers on Fashion Street. We will be sharing with you all our experience there and conclusions in the next few days. Stay tuned!

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Words

David Alarcón

Photos

HFDA - The Sparkle Content



See comments

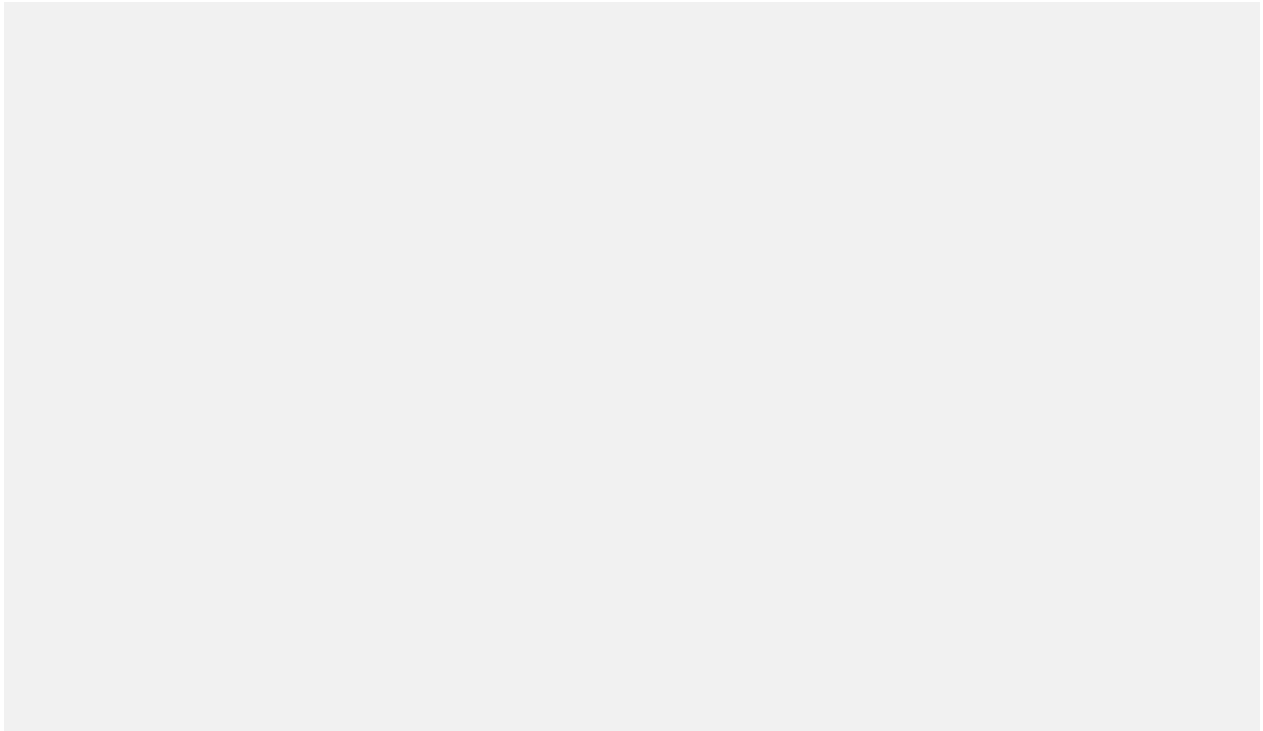
## R E L A T E D C O N T E N T S

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Fashion

February 10, 2023

## Knorts

### Off-duty rockstar moves

The LA based denim label have created woven denim as comfy as yoga pants with elevated faux-animal skin textures that are Kendall Jenner certified.



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... and many more...

Beyoncé's brand's newest orange and purple filled fantasy collaboration features Gen Z legend Ice Spice, Devon Aoki and her kids and even Harajuku's Coco.



Fashion February 09, 2023

## Bruno Levy

### Inked up

NYC based tattooist and artist releases a collection of wearable fashion pieces inspired by his own wardrobe and experience tattooing.

Fashion February 09, 2023

## Budapest Central European Fashion Week A/W 23-24

### Giving new meaning to fashion

Distancing itself from the typical fashion week format, the Hungarian Fashion & Design

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Fashion

February 08, 2023

## Burberry

### A new era of Britishness

2 weeks ahead of his debut runway show, Daniel Lee propels the British fashion house onto newer grounds revealing a new campaign, logo and vision.

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